

Understand and improve every aspect of your digital experience with Blue Triangle



Web Performance

Combine Real User Monitoring and Synthetic Monitoring to know where and how much site slowdowns are hurting your revenue. Then get the insights to speed up your site. *NEW: Google Lighthouse Metrics added*



Tag Management

Monitor the performance, placement, and loading order of your third-party tags and identify their cost to your site's speed and revenue.



Purchase Paths

Visualize the ways your customers navigate your website and find out where they go, where they leave, and why they aren't buying.



Security

Build and manage your Content Security Policy (CSP) in one place to keep your site safe from cross-site scripting (XSS) and unauthorized ad injection.

+25%

ONLINE REVENUE
by implementing our web performance road-map to revenue



Integrations



commerce cloud

Clicktale®

riverbed INSTART

44%

REDUCTION IN PAGE LOAD TIME
by optimizing third-party tag management with our guidance



+14%

AVERAGE ORDER VALUE
by making specific optimizations our platform recommended

BEAUTY BRANDS

What makes us different



Correlate web performance with revenue, conversion rate, exit rate, and more to identify what pages and devices to optimize first.



Have unprecedented governance and control over your third-party tags by combining Tag Governance with CSP Management.



Run custom analyses across a variety of data-sets in Data Science so you can answer the tough questions.



Report on dozens of business and technical metrics, including Time to Interactive and First Meaningful Paint.